

City of Iron Mountain
Downtown Development Authority
Monday, December 11, 2023
Regular Meeting
12:00pm

I. Meeting called to order At 12:04 Attendance Christy, McCauley, DeGroot, Davidson, Hendrickson, Blomquist, Stanchina, Webb, Matzke.

II. Approval of Agenda Motion to Approve Blomquist/Davidson

III. Consent Agenda Items Motion to Approve Stanchina/Blomquist

A. Regular Meeting Minutes

I. 11/13/23

B. Committee Reports

I. Events Committee: 11/28/23

II. Business Development Committee: 11/30/23

III. Beautification Committee: 11/07/23

IV. New Business

A. Treasurer Reports for August, September, and October

August Motion to Approve: Approved Hendrickson/Blomquist

September Motion to Approve: Approved Stanchina/Davidson

October Motion to Approve: Approved Stanchina/Blomquist

V. Old Business

VI. Program Coordinator

A. Building Improvement Grant Program

Selection process has been revised.

Looking to release Building Improvement Grant Program 2024 in January 2024.

Blomquist: Suggestion to remove dollar amounts as noted in the “selection process” worksheet.

Webb: Suggestion to add to next meeting agenda: look into expanding the Iron Mountain Downtown DDA District Boundary on western edge near IM High School.

Reevaluate minimum scoring on the selection process.

Motion to approve the grant program as written DeGroot/Hendrickson

B. Business Directory and Parking Map on Website

C. Grant Application to Dickinson Area Community Foundation

D. Request letter from Dickinson/Iron Communities That Care for use of Downtown Stage on Sunday September 22, 2004 from 1:00 - 5:00 pm.

The board will consider the approval of the request to use the DDA Stage with the exception of the closure of any roads. We also would request a map of the parking lot for this event. Communities That Care will need to obtain a liability insurance policy of at least 1 million dollars with the City of Iron Mountain as a named insured party on the policy.

E. Update on DAP grant project progress for MRI Properties

The board is ok with the minor changes to the 302 building grant.

F. Farmers Market

G. Sponsorship packet for 2024

Add stage sponsorship to packet.

Add to cover page (general info) to all sponsorship opportunities that we offer.

Add estimated attendance to each event. Also communicate to prospective sponsors marketing duration, tickets available or attendance, website and social media traffic, sponsorship deadlines, email reminders.

VII. Event Coordinator

A. Update on 2024 large festivals

B. Veteran Admission sponsorships for large festivals

VIII. Public Comment N/A

IX. Member Privilege

X. Adjournment - Next meeting: Monday, January 8, 2023 Adjournment 1:18 Motion to Approved Hendrickson/Blomquist